

JDate® Pages Dr. Ruth to Prescribe Relationship Advice to Members
JDate's Online Magazine "JMag" to Feature Renowned Sex Expert

Beverly Hills, Calif., October 29, 2007 – She's a 4'7", 79-year-old Jewish grandmother who is about to save the love lives of online dating hopefuls. JDate (www.jdate.com), the premier online Jewish network, today announced a partnership with legendary sex expert, Dr. Ruth Westheimer, to address those nagging and often embarrassing questions about dating and relationships as part of a regular column on the site's e-zine, JMag.

Need help getting back into the dating game? Not sure if he's the one? Getting ready to take that next step in your relationship? JDate members now have all the answers to their questions.

"We are absolutely thrilled to have Dr. Ruth as a regular contributor to JMag," says Greg Liberman, president and COO of Spark Networks, owner and operator of JDate. "Dr. Ruth's timeless advice and willingness to deal openly with issues will prove extremely beneficial for our members."

JMag is a unique online publication that features member-generated content comprised of stories and essays submitted by JDaters for JDaters, exclusive interviews with Jewish celebrities, and advice on today's dating trends, travel and fashion.

ABOUT JDATE

With over 650,000 active members worldwide, JDate is the leading online community for Jewish singles. JDate is owned and operated by Spark Networks (AMEX:LOV), one of the world's leading providers of online personals services. In addition to JDate and JDate.co.il, the Spark Networks portfolio of consumer websites includes, among others, [AmericanSingles®.com](http://AmericanSingles.com) (www.americansingles.com), [BlackSingles.com®](http://BlackSingles.com) (www.blacksingles.com), and [ChristianMingle®.com](http://ChristianMingle.com) (www.christianmingle.com).

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