

FOR IMMEDIATE RELEASE

JDate® Named Official Honoree in 12th Annual Webby Awards

"Oscars of the Internet" Recognizes Leading Jewish Online Personals Site in Social Networking Category

Beverly Hills, Calif., April 24, 2008 — JDate, the leading online community for Jewish singles, has been selected as an Official Honoree for the [Social Networking](#) category in the 12th Annual [Webby Awards](#), the leading International award honoring excellence on the Internet. Of the more than 10,000 entries submitted from 60 countries and all 50 states, JDate was among the less than 15 percent recognized as an Official Honoree, a distinction that acknowledges work exhibiting remarkable achievement.

"The Webby Awards honors the outstanding work that is setting the standards for the Internet," said David-Michel Davies, executive director of The Webby Awards. "JDate's Official Honoree selection is a testament to the skill, ingenuity, and vision of its creators."

JDate strives to give its members the ultimate interactive networking experience. This includes the ability to communicate one-on-one using onsite anonymous email, instant messenger and private calling, or in a group setting with live video chat and message boards. JDate's live, toll-free 24/7 customer service offers its members personalized assistance and coaching on topics ranging from navigating the website, to building a better profile and dating advice.

Additional unique JDate features include JMag, an Ezine that offers exclusive interviews with [Jewish celebrities](#), expert [dating advice](#) and JDate success stories; JDate Video, a video-sharing channel on [YouTube](#); and offline events from speed dating to adventure travel trips with fellow members.

"We are proud to provide a site for Jewish singles looking for serious relationships with likeminded singles," said Greg Liberman, president and COO of Spark Networks®, the owner and operator of JDate. "Our unique offerings, both online and beyond the browser, have resulted in countless member success stories and our reputation as the #1 community for Jewish singles."

ABOUT THE WEBBY AWARDS

Called the "Oscars of the Internet" by the New York Times, the Webby is the leading international award honoring excellence in Web design, creativity, usability and functionality. Established in 1996, the 10th Annual Webby Awards received over 5,500 entries from all 50 states and over 40 countries worldwide. The Webby Awards are presented by The International Academy of Digital Arts and Sciences. Sponsors and Partners of The Webby Awards include: AOL; The Creative Group; Verizon; Adweek, Brandweek and Mediaweek magazines; Fortune; OnRequest Images; IDG; iStockphoto; American Marketing Association; PricewaterhouseCoopers; 2advanced Studios; MX Interactive and Museum of the Moving Image. For more information visit www.webbyawards.com.

ABOUT THE INTERNATIONAL ACADEMY OF DIGITAL ARTS AND SCIENCES

The International Academy of Digital Arts and Sciences is dedicated to the creative, technical, and professional progress of the internet and interactive media. The Academy is an intellectually diverse organization that includes over 500 members consisting of leading experts in a diverse range of fields, such as musician David Bowie, Internet inventor Vinton Cerf, Naked Chef Jamie Oliver, The Body Shop president Anita Roddick, fashion designer Max Azria, "Simpsons" creator Matt Groening and Real

Networks CEO Rob Glaser. The Webby Awards and The International Academy of Digital Arts and Sciences are registered trademarks of International Data Group. For more information, visit www.iadas.net.

ABOUT JDATE

With over 650,000 active members worldwide, JDate is the leading online community for Jewish singles. JDate is owned and operated by Spark Networks (AMEX:LOV), one of the world's leading providers of online personals services. In addition to JDate, the Spark Networks portfolio of consumer websites includes, among others, AmericanSingles®.com (www.americansingles.com), BlackSingles.com® (www.blacksingles.com), and ChristianMingle®.com (www.christianmingle.com).

For more information about JDate, please contact:

Gail Laguna
Spark Networks
323 836 3000 ext. 4402
gail@spark.net

###