



FOR IMMEDIATE RELEASE

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### **JDate® Introduces New Webisode Series JDating®**

*Online Series Follows Real JDaters on Their Real Journeys to Find Love*

**Beverly Hills, Calif., February 13, 2009** – JDate, the premier online community for Jewish singles, announced the launch of its online Webisode series, *JDating*, just in time for Valentine’s Day. *JDating* provides viewers with an intimate and hysterical look at eight JDaters on their journeys to find a soul mate – bringing the search for love to JDate in a whole new way.

“We are thrilled to introduce *JDating*, giving our members yet another way to connect with the JDate community,” said Greg Liberman, President and Chief Operating Officer of Spark Networks®, JDate’s owner and operator. “This exciting project provides viewers with an entertaining glimpse of the real ups and downs of romance that many of our members can identify with.”

*JDating* debuts online on February 14. Viewers can look forward to weekly installments of this reality, Web-based series. For more information and to watch *JDating*, please visit [www.JDate.com](http://www.JDate.com).

#### **ABOUT JDATE**

With over 650,000 active members worldwide, JDate is the leading online community for Jewish singles. JDate is owned and operated by Spark Networks, Inc., one of the world’s leading providers of online personals services. Spark Networks’ shares trade on the NYSE Alternext US (formerly AMEX) under the symbol “LOV” (NYSE Alternext: LOV). In addition to JDate ([www.jdate.com](http://www.jdate.com)), JDate.co.uk ([www.JDate.co.uk](http://www.JDate.co.uk)), JDate.co.il ([www.JDate.co.il](http://www.JDate.co.il)) and JDate.fr ([www.JDate.fr](http://www.JDate.fr)), the Spark Networks portfolio of consumer websites includes, among others, AmericanSingles®.com ([www.americansingles.com](http://www.americansingles.com)), BlackSingles.com® ([www.blacksingles.com](http://www.blacksingles.com)), ChristianMingle®.com ([www.christianmingle.com](http://www.christianmingle.com)) and Facelink®.com ([www.facelink.com](http://www.facelink.com)).

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