



**News Release**

**JDate® Updates Its Profile  
Romancing Members With a Fresh Look and New Interactive Features**

**BEVERLY HILLS, Calif., November 8, 2005** – JDate ([www.jdate.com](http://www.jdate.com)), the leading online community for Jewish singles, recently unveiled a newly re-designed website featuring a clean, contemporary look; improved navigation and functionality; streamlined registration and one-click login; and a host of other new features and functionalities to encourage member communication including, among them:

- *Click!™* - This patented technology takes much of the guess work out of meeting other singles. While viewing profiles, members are asked “Think you’d click?” with the option to answer “yes,” “no,” or “maybe.” When two mutual “yes” choices are made, JDate alerts both members and encourages them to contact one another.
- Video Instant Message (IM) and Chat Rooms – With only a computer and webcam, JDate members can add live video to their IM and chat room conversations and get a sneak peek at potential dates and new friends before they meet in person.
- New Hot List Menus – Now, it’s even easier for JDate members to get and stay organized. With the new Hot List menus, it’s simple to for members to keep track of other members they’re interested in as well as those who’ve shown an interest in them.

“The response from our members has been overwhelmingly positive,” stated David Siminoff, Chief Executive Officer of JDate’s owner, Spark Networks™ plc. “They are not only impressed with JDate’s new look and how much easier it is to use, but more importantly, they are finding the new website makes it easier for them to meet and communicate with other like-minded members of their community.”

With over 500,000 active members worldwide, JDate is the leading online community for Jewish singles. JDate is owned and operated by Spark Networks plc, one of the world’s leading providers of online personals services. Spark Networks plc’s Global Depositary Shares trade on the Frankfurt Stock Exchange (FSE) under the symbol “MHJG”. In addition to JDate.com and JDate.co.il, the Spark Networks portfolio of consumer websites includes, among others: AmericanSingles®.com ([www.americansingles.com](http://www.americansingles.com)), BlackSinglesConnection™.com ([www.blacksinglesconnection.com](http://www.blacksinglesconnection.com)), and ChristianMingle®.com ([www.christianmingle.com](http://www.christianmingle.com)). The company was formed in England in 1998.

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