



News Release

Chrimukkah – A Bad Idea

JDate® Members Share Their Thoughts on Hanukkah, Chrimukkah and the Holiday Season

BEVERLY HILLS, Calif., December 20, 2005 – JDate, the leading Jewish online personals community, polled more than 900 of its members about several topics related to the holiday season.

- 71% celebrate only Hanukkah; 21% of JDate members celebrate both Hanukkah and Christmas
- 65% of JDate members said Chrimukkah is a bad idea
- 83% believe the White House was correct to acknowledge a diversity of religions by sending “Holiday” cards

“According to JDate members, combining Christmas and Hanukkah into one holiday - Chrimukkah – would diminish the importance of both holidays,” stated David Siminoff, chief executive officer of Spark Networks® plc, JDate’s owner and operator. “Our members also believe the White House was correct to acknowledge a diversity of religions during the holiday season and did not think recent criticism of the White House, for sending “Holiday” cards as opposed to “Christmas” cards was justified.”

With over 500,000 active members worldwide, JDate is the leading online community for Jewish singles. JDate is owned and operated by Spark Networks plc, one of the world’s leading providers of online personals services. Spark Networks plc’s Global Depository Shares trade on the Frankfurt Stock Exchange (FSE) under the symbol “MHJG”. In addition to JDate.com and JDate.co.il, the Spark Networks portfolio of consumer websites includes, among others: AmericanSingles®.com (www.americansingles.com), BlackSinglesConnection™.com (www.blacksinglesconnection.com), and ChristianMingle®.com (www.christianmingle.com). The company was formed in England in 1998.

Contact Information:

Gail Laguna
Spark Networks plc
+ 1 323 836 3000 ext. 4402
gail@spark.net
#