



**News Release**

## **JDaters Pick Their Favorite Celebrity Mensch In Celebration of 'Love A Mensch Week'**

**Young Hollywood Celebs Zach Braff and Natalie Portman Voted Menschiest Singles; Puppies and Poems Preferred over iPods as Menschiest V-Day Gift**

**BEVERLY HILLS, Calif., February 8, 2006** – Forget about Valentine's Day; hundreds of JDaters this year prefer to celebrate the 'mensches' in their lives. In celebration of annual "Love a Mensch Week," February 6-13, 2006, which recognizes decent, responsible men and women, known affectionately as mensches, JDate ([www.jdate.com](http://www.jdate.com)), the leading online community for Jewish singles, polled hundreds of their members about their favorite single celebrity mensches.

Here's who clicked with JDaters:

- Favorite (single) male celebrity mensch – Zach Braff (27%); Chris Noth (20%) Howard Stern (20%); Adrien Brody (16%); Adam Brody (11%); and Al Brooks (6%)
- Favorite (single) female celebrity mensch – Natalie Portman (46%); Sarah Silverman (24%); Lisa Loeb (13%); Winona Ryder (9%); and Jamie-Lynn Sigler (8%)
- 'Menschiest' Valentine's Day gift – a weekend getaway (38%); dinner (18%); a picnic lunch (15%); a puppy (11%); a poem (11%); and an iPod (7%)
- Worst Valentine's Day date - according to 29% of the respondents, it's Gilbert Gottfried, followed by Courtney Love (24%) and Howard Stern (17%)

"Mensches are the people that every mother would love," said Robin Gorman Newman, creator of 'Love a Mensch Week' and author of *How to Marry a Mensch*.

David Siminoff, President and Chief Executive Officer of Spark Networks plc, the owner and operator of JDate, agrees. "Considering that many of our members are mensches, themselves, or have important mensches in their lives, we wanted to recognize this holiday to celebrate them all."

**About JDate**

With over 500,000 active members worldwide, JDate is the leading online community for Jewish singles. JDate is owned and operated by Spark Networks plc, one of the world's leading providers of online personals services. Spark Networks plc's Global Depository Shares trade on the Frankfurt Stock Exchange (FSE) under the symbol "MHJG". In addition to JDate.com and JDate.co.il, the Spark Networks portfolio of consumer websites includes, among others: AmericanSingles®.com ([www.americansingles.com](http://www.americansingles.com)), BlackSinglesConnection™.com ([www.blacksinglesconnection.com](http://www.blacksinglesconnection.com)), and ChristianMingle®.com ([www.christianmingle.com](http://www.christianmingle.com)).

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