

JDate® Takes Members on An Offline 10-Day Journey to Israel

Beverly Hills, Calif., April 26, 2006 – Kayaking on the Jordan River, floating on the Dead Sea and dining out in Tel Aviv do not sound like typical first dates, but for approximately 120 Jewish singles this May, their “first date” will be a 10-day journey to Israel with JDate (www.jdate.com), the leading online Jewish community for Jewish singles.

This event represents a large-scale undertaking by JDate to blend the online personals world with in-person interaction. Going far beyond the typical cup of coffee or cocktail, these JDaters will have the chance to bond, experiencing beautiful and vibrant cultural hotspots such as Tiberias, the Golan Heights, Jerusalem and the Dead Sea.

“These JDate members will not only discover themselves and Israel, but also discover new relationships,” said David Siminoff, president and chief executive officer of Spark Networks, JDate’s owner and operator. “Getting to know someone in this setting sets the stage for a truly special romance.”

The group will also climb Mt. Carmel, hike to the top of Masada, celebrate Shabbat in Tel-Aviv, experience the magic of the Wailing Wall, and go to many other historically significant locations in the homeland of Judaism. The journey will also include a number of dinners, parties and nights at trendy hotspots throughout the country. As part of the fun, JDate members from America will have several opportunities to meet and mix with JDate members from Israel.

A complete itinerary and other information can be found at:
<http://www.jdate.com/Applications/Events/Events.aspx>.

NOTE: Trip participants hail from cities across the country, including:

New York
Los Angeles
Miami
San Francisco
Charlotte
Alexandria

ABOUT JDATE

With over 600,000 active members worldwide, JDate is the leading online community for Jewish singles. JDate is owned and operated by Spark Networks plc, one of the world’s leading providers of online personals services. Spark Networks’ American Depositary Shares trade on the American Stock Exchange (AMEX) under the symbol “LOV”. In addition to JDate.com and JDate.co.il, the Spark Networks portfolio of consumer websites includes, among others, AmericanSingles®.com (www.americansingles.com), BlackSinglesConnection™.com (www.blacksinglesconnection.com), and Relationships.com™ (www.relationships.com).

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