

FOR IMMEDIATE RELEASE

JDate® Wins “Online Oscar” for Social Networking
International Academy of Digital Arts and Sciences Honors JDate with Webby Award

Beverly Hills, Calif., May 10, 2006 – JDate, the leading online community for Jewish singles, took the top prize in the 10th Annual Webby Award competition for outstanding social/networking site, beating out MySpace.com, Bebo, Flickr and Xfire.

"The Webby Awards honors the outstanding Web sites that are setting the standards for the internet," said Tiffany Shlain, founder and ambassador of The Webby Awards. "JDate's Webby Award is a testament to the skill, ingenuity and vision of its creators."

The nominees for the Webby awards are chosen based on criteria such as content, structure and navigation, visual design, functionality, interactivity and overall experience. Based on reviewers' ratings of thousands of entries from all 50 states and over 40 countries, the top five entries in each category compete for the overall Webby. Founded in 1996, The Webby Awards are known worldwide for their famous five-words-or-less acceptance speeches.

"This is better than Hannukah!" said David Siminoff, president and CEO of Spark Networks® plc, the owner and operator of JDate.

The awards event will be held on Monday, June 12, at Cipriani Wall Street.

ABOUT JDATE

With over 600,000 active members worldwide, JDate is the leading online community for Jewish singles. JDate is owned and operated by Spark Networks plc, one of the world's leading providers of online personals services. Spark Networks' American Depositary Shares trade on the American Stock Exchange (AMEX:LOV). In addition to JDate (www.jdate.com) and JDate.co.il, the Spark Networks portfolio of consumer websites includes, among others, AmericanSingles®.com (www.americansingles.com), BlackSinglesConnection™.com (www.blacksinglesconnection.com), and Relationships.com™ (www.relationships.com).

ABOUT THE WEBBY AWARDS

Called the "Oscars of the Internet" by the New York Times, the Webby is the leading international award honoring excellence in Web design, creativity, usability and functionality. Established in 1996, the 10th Annual Webby Awards received over 5,500 entries from all 50 states and over 40 countries worldwide. The Webby Awards are presented by The International Academy of Digital Arts and Sciences. Sponsors and Partners of The Webby Awards include: AOL; The Creative Group; Verizon; Adweek, Brandweek and Mediaweek magazines; Fortune; OnRequest Images; IDG; iStockphoto; American Marketing Association; PricewaterhouseCoopers; 2advanced Studios; MX Interactive and Museum of the Moving Image. For more information visit www.webbyawards.com.

ABOUT THE INTERNATIONAL ACADEMY OF DIGITAL ARTS AND SCIENCES

The International Academy of Digital Arts and Sciences is dedicated to the creative, technical, and professional progress of the internet and interactive media. The Academy is an intellectually diverse

organization that includes over 500 members consisting of leading experts in a diverse range of fields, such as musician David Bowie, Internet inventor Vinton Cerf, Naked Chef Jamie Oliver, The Body Shop president Anita Roddick, fashion designer Max Azria, "Simpsons" creator Matt Groening and Real Networks CEO Rob Glaser. The Webby Awards and The International Academy of Digital Arts and Sciences are registered trademarks of International Data Group. For more information, visit www.iadas.net.

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