

News Release

JDate® Poll Reveals Top New Year's Resolution Is Finding A Soul Mate

JDate Resolves To Make The Offline Meetings More Fun

Beverly Hills, Calif., Dec. 27, 2007 – As single Americans contemplate how to change their lives in 2007, JDate.com, the leading online community for Jewish singles, found that the most popular New Year's resolution is finding a soul mate.

JDaters recently voted on their number one New Year's resolution for 2007. Nearly half (41%) were committed to finding a soul mate, followed by:

- Losing weight and increasing exercise (26%)
- Accomplishing a major professional goal (17%)
- Dropping a bad habit or vice (7%)
- Taking a class or picking up a skill or hobby (6%)
- Spending more time with family and friends (3%)

In fact, JDate typically notes an increase in membership during the first few months of the year, partially attributed to the New Year's resolution crowd.

But for those who are still committed to exercising more or finding a new passion, JDate's 2007 resolution is to create new activities to provide a safe, fun and comfortable environment for its members to enjoy while meeting other singles. Yoga workshops, salsa lessons and cooking classes are just the beginning of the offline fun for JDaters, available now in New York and Los Angeles and spreading to other cities soon.

For more information, visit <http://www.jdate.com>.

ABOUT JDATE®

With over 600,000 active members worldwide, JDate is the premier online community for Jewish singles. JDate is owned and operated by Spark Networks® plc (AMEX: LOV), one of the world's leading providers of online personals services. In addition to JDate.com and JDate.co.il, the Spark Networks portfolio of consumer websites includes, among others: AmericanSingles®.com (www.americansingles.com), BBWPersonalsPlus™.com (www.bbwpersonalsplus.com), BlackSingles.com® (www.blacksingles.com), CatholicMingle™.com (www.catholicmingle.com), LDSMingle®.com (www.ldsmingle.com), LDSSingles.com™ (www.ldssingles.com), PrimeSingles™.net (www.primesingles.net), and Relationships.com™ (www.relationships.com).

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